



# MARKETING

DIYDIGITAL.COM.AU

Strategy	Impact & Effectiveness (out of 10)	Confidence and Ease (out of 10)	Score <i>(out of 20: add up previous two columns)</i>
Website			
SEO			
Google Advertising			
Email marketing			
Email Sales Funnel			
Facebook			
Facebook Advertising			
LinkedIn			
Instagram			
Twitter			
YouTube			
Ebay			
Airbnb			
GumTree			
hipages			
Networking			
Trade Shows			
Markets			
Phone campaigns			
TV advertising			
Radio advertising			
PR/Media campaigns			
Other:			
Other:			
Other:			